

POLICY COOKIES

WHAT ARE "COOKIES"

Cookies are files of text and numbers that are installed in the memory of one's browser while browsing a website via any device that allows connection to the Internet (pc, smartphone or tablet).

Individuals through Cookies can be associated with online identifiers produced by the devices, applications, tools and protocols they use, examples of cookies are IP addresses, temporary markers or other identifiers. Such identifiers can leave traces that, particularly when combined with unique identifiers and other information received by servers, can be used to create profiles of individuals and identify them.

The information encoded in cookies may include personal data, such as an IP address, user name, unique identifier, or e-mail address, but may also contain non-personal data, such as language settings or information about the type of device a person is using to browse the site.

Cookies can therefore perform important and diverse functions, including tracking sessions, storing information about specific configurations regarding users accessing servers, facilitating the enjoyment of online content etc. They can, for example, be used to keep track of items in an online shopping cart or information used to fill out a computer form.

Cookies can be stored permanently on the device used for browsing (the so-called "persistent cookies"), until the predetermined expiration date (minutes, days, years), or they can be deleted automatically when the browser is closed (the so-called "session cookies").

Cookies can be installed by the website visited by the user (so-called "first-party cookies"), or they can be installed by other websites (so-called "third-party cookies").

TYPES OF COOKIES AND THEIR PURPOSES

1) Cookies and other technical identifiers (art. 122 c. 1 D.Lgs. 196/03)

They are The cookies that allow the transmission of a communication on an electronic communication network so those that allow the navigation of the site is NOT REQUIRED THE CONSENT of the USER

2) First and third party analytics cookies

First- and third-party analytics cookies are those used to ensure and facilitate the activities strictly necessary for the operation of the Site for the normal navigation of the site and allow its related functionalities (such as allowing, for example, to authenticate to restricted areas, to save the browsing session, browsing preferences, to save products in the shopping cart, to remember some selected criteria such as language, to manage the distribution of traffico, etc.) and to collect some information in aggregate (anonymous) form about users.

They are equated with technical cookies (and therefore NO USER CONSENT is required) only when:

are used only to produce aggregate statistics and in relation to a single site or mobile application;

at least the fourth component of the IP address is masked for those of third parties;

third parties refrain from combining such analytics cookies with other processing (customer files or statistics of visits to other sites, for example) or passing them on to third parties.

3) Profiling cookies and other tracking identifiers with NON-TECHNICAL function.

They are used to trace specific actions or recurring behavioral patterns in the use of the offered functionalities (groups) back to determined, identified or identifiable subjects in order to group the different profiles within homogeneous clusters of different width, so that it is also possible to modulate the provision of the service as well as to send targeted advertising messages, i.e. in line with the preferences expressed by the user in the context of web browsing.

Among these third-party cookies are those that allow users to interact with social networks (Facebook, Twitter, YouTube, Vimeo, etc.) and in particular to share content from the site through these channels.

COOKIES USED ON THE SITE

The site does not use profiling cookies for the purpose of sending advertising messages;

Cookies and other technical identifiers

DOMAIN/NAME	Data processed and PURPOSE.	DURATION	STORAGE TIME	CONSENT	WITHDRAWAL OF CONSENT
Elementor	The site's Wordpress theme uses this cookie. This allows the site owner to implement or modify The content in real time	never		No	No
Cookie yes-consent	CookieYes uses this cookie to remember users' consent preferences so that they are respected on subsequent visits to this site. It does not collect or store any personal information about site visitors.		1 year	No	No
_wpfuid	The site's Wordpress theme uses this cookie. This allows the site owner to implement or modify The content in real time		1 year 1 month 4 days	No	No

2) First and third-party analytics cookies assimilated to technical cookies

DOMAIN/NAME	Data processed and PURPOSE.	DURATION	STORAGE TIME	CONSENT	WITHDRAWAL OF CONSENT
Elementor	The site's Wordpress theme uses this cookie. This allows the site owner to implement or modify The content in real time	never		No	No
Cookie yes-consent	CookieYes uses this cookie to remember users' consent preferences so that they are respected on subsequent visits to this site. It does not collect or store any personal information about site visitors.		1 year	No	No
_wpfuid	The site's Wordpress theme uses this cookie. This allows the site owner to implement or modify The content in real time		1 year 1 month 4 days	No	No

3) Profiling cookies and other tracking identifiers with NON-TECHNICAL function.

NAME	Data processed and PURPOSE.	DURATION	STORAGE TIME	CONSENT	WITHDRAWAL OF CONSENT	Link
Browser-Internet explorer					https://windows.microsoft.com/it-IT/internet-explorer/delete-manage-cookies	
Browser - Google chrome					https://support.google.com/chrome/answer/95647	
Browser Safari					https://support.apple.com/it-it/HT2012651	
Browser Opera					https://help.opera.com/Windows/10.00/it/cookies.html	
Browser Mozilla Firefox					https://support.mozilla.org/it/kb/Gestione%20dei%20cookie	

It should be noted that third-party cookies fall under the direct and exclusive responsibility of the third party itself. It follows that third-party cookie providers are also obliged to comply with the relevant regulations. For this reason, we refer to the links to the web pages of the third party's site, where the user can find the forms for collecting consent to cookies and their related disclosures.

INFORMATION Ex Art 13 AND 14 REG EU/679/2016

This information is provided pursuant to Art. 13 et seq. EU Reg. 679/2016, exclusively for the website <https://euretica.it> and not also for other websites that may be consulted by the user through links available on the site itself.

The texts, information, and other data published or accessible through forums on this website are for informational purposes only and do not have an official character, except where otherwise provided for under current legislation.

Softgenia Srl assumes no responsibility for services offered by third parties with which the Site has activated a link, and for any other content, information or anything else contrary to the laws of the Italian State present in the resources of third parties linked to the attached links.

DATA CONTROLLER

The Data Controller is Softgenia Srl, with headquarters in Viale Montenero, 70 Milan, VAT no. 13220190964 R.E.A. registration of MI - 2710671. Certified e-mail softgeniasrl@onepec.net

Data Protection Officer

The Data Protection Officer is Eleonora Cerofolini, based in Milan, Viale Montenero 70, contactable at the PEC address softgeniasrl@onepec.net

LEGAL BASIS of the PROCESSING

The legal basis linked to the management of cookies is exclusively the USER'S CONSENT.

OBJECT - PURPOSE AND METHODS OF THE PROCESSING

The tables above detail the object, purpose and methods of processing for each cookie.

DATA ACCESS AND COMMUNICATION

The data collected using cookies may be processed by employees and collaborators of the Data Controller as subjects authorized to process and/or system administrators.

PLACE OF TREATMENT

The management and storage of personal data will take place on servers located within the European Union of the Data Controller and/or third-party companies appointed and duly appointed as Data Processors. Our servers are currently located in Italy. The data will not be transferred outside the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to move the location of the servers to Italy and/or the European Union and/or non-EU countries. In this case, the Data Controller hereby ensures that the transfer of non-EU data will take place in compliance with the applicable legal provisions by stipulating, if necessary, agreements that guarantee an adequate

level of protection and/or adopting the standard contractual clauses provided for by the European Commission and requesting your explicit consent.

The Processing of Personal Data will take place at the headquarters of the data controller as well as at the OVHCloud servers <https://www.ovhcloud.com/it/personal-data-protection/> located in France.

TRASFERIMENTO E DIFFUSIONE DEI DATI

Softgenia Srl NON effettua alcun trasferimento di dati, nè diffusione degli stessi.

RIGHTS OF THE INTERESTED PARTY

In your capacity as an interested party, you have the rights referred to in the art. 15 of the GDPR and precisely the rights of:

A) Obtain confirmation of the existence or otherwise of personal data concerning you, even if not yet registered, and their communication in an intelligible form;

B) Obtain the indication:

o The origin of the personal data;

o The purposes and methods of processing;

o The logic applied in case of processing carried out with the aid of electronic instruments;

o The identification details of the owner, managers and representative designated pursuant to the art. 5, paragraph 2 Privacy Code and art. 3, paragraph 1, GDPR; and of the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of them as designated representatives in the territory of the State, of data controllers.

C) Obtain:

o The updating, rectification or, when interested, integration of the data;

o The cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including those whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed;

D) Object, in whole or in part:

or • For legitimate reasons to the processing of personal data concerning you, even if pertinent to the purpose of the collection;

or • Where applicable, you also have the rights referred to in the articles. 16-21 GDPR (Right of rectification, right to be forgotten, right to limit processing, right to data portability, right to object), as well as the right to complain to the Guarantor Authority.

E) Revoke any consent to the processing of your data, at any time, without prejudice to the lawfulness of the processing based on the consent given before the revocation.

As provided by the Guarantor for the protection of personal data, the consent given for carrying out marketing activities with automated contact methods (by way of example sms, mms, fax, telephone calls, e-mail, web applications) also extends to the methods traditional contact methods (paper mail or telephone call with an operator). Similarly, the opposition to carrying out marketing activities with automated contact methods also extends to traditional contact methods. Your right to provide consent or exercise the right to object in relation to only one of the two methods of carrying out marketing activities remains unaffected.

To exercise your rights, you can send a message to the email address softgeniasrl@onepec.net

Without prejudice to any other administrative or jurisdictional appeal, you have the right to lodge a complaint with a Supervisory Authority if you believe that the processing concerning you violates the EU Privacy Regulation. We will take care of doing so within 30 days of receiving your request. In case of failure to comply with your request, within the same 30 days, we will inform you of the reasons for non-compliance and of the possibility of lodging a complaint with a Supervisory Authority which for the Italian territory is the Guarantor for the protection of personal data according to the procedures provided on the website www.garanteprivacy.it